



2012 National Convention Advertising Reservation Form

Advertising in the ABPsi Convention Souvenir Program Book is an excellent way to showcase your support of the organization, in addition to having the opportunity to promote your company and/or products to our convention attendees! Your support will allow you to advertise to a diverse audience within the mental health industry, and will help support the important work of The ABPsi in providing quality services to the world community.

Please return the completed application, your camera-ready Ad, and payment to the address below to reserve a space in the 2011 Souvenir Program Book. **Please send your ad in PDF format or other popular format: JPG, GIF, TIFF, or PNG (at least 300 DPI resolution).**

2012 Souvenir Program Book Advertising Rates

Quantity	Description	Rates	Total
_____	Inside Back Page (8" x 10")	\$600.00	_____
_____	Full Page (8" x 10")	\$350.00	_____
_____	Half Page (8" x 5")	\$180.00	_____
_____	1/4 Page (4" x 5")	\$90.00	_____
_____	Business Card	\$50.00	_____
_____	ABPsi Member Discount	10%	_____
		Total	_____

Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email Address _____

Checks/money orders should be made payable to ABPsi 2012 Convention. ABPsi accepts VISA, MasterCard and American Express with an additional 5% service charge.

Payment Method: _____ Check _____ Money Order _____ VISA _____ MasterCard _____ American Express

Name of Card Holder _____ Credit Card Number _____

Signature _____ Expiration Date _____ CCV _____

Please send a PDF Ad, this completed form and payment by June 15, 2012 to:

The Association of Black Psychologists

ATTN: Convention Program Book

7119 Allentown Rd., Suite 203

Ft. Washington, MD 20744

Ph: 202-722-0808 Fax: 202-722-5941

*You may also email this completed form, the Ad and credit card payment to abpsi@abpsi.org